



Friday update



Captain's Blog

June 17, 2016

Celebrating our seafood stars

Every day around 26,000 people go to work on vessels, work in processing plants, deliver our products to their markets and sell to consumers here and around the globe. Together they contribute to a \$1.7 billion export industry – one of the country's top overseas earners.

Attendees at this year's New Zealand Federation of Commercial Fishermen's annual conference in Christchurch earlier this month are at the sharp end of our industry. For many there, fishing's in their blood. Their families have been in the industry for generations. They take pride in the work they do and they want to make sure there will be plenty of fish there for the generations to come.

They are the likes of young Coromandel fisher Adam Clow, who is committed to mitigating the risks to seabirds from fishing, or Donna Wells, the Nelson-based quota broker and seafood exporter who has been singled out for leadership development.

It's been hard seeing the integrity of such people attacked through the media over the past month by those with a political agenda. This orchestrated campaign by the German environmental organisation NABU and now Greenpeace to discredit the seafood industry was sparked by the highly politicised catch reconstruction report out of Auckland University's Business School.

Despite the picture our detractors may be trying to paint, we know our industry is

In the Media



Scallop commercial sector seeks survey before closure

Stuff (June 15) reported on the scallop industry's reactions to a Ministry for Primary Industries' proposal ceasing scallop harvesting in the top of the south for a season. The Challenger Scallop Enhancement Company (CSEC) has emphasised that up to date information is vital in the decision making process to determine the appropriate course of action in preserving scallop numbers. Challenger Scallop Enhancement Company Chairman Doug Saunders-Loder said that there was much variation in scallop fishing, which called for most up-to-date and fresh information to be considered. "It's important to make these decisions with the best available information and my immediate response is that we're not using that. [Read more](#)

made up of dedicated, innovative, hard-working and environmentally conscious people committed to sustainable fishing.

It's high time we celebrated that. This year for the first time, we will be awarding our "seafood stars" at Seafood New Zealand's annual conference on Wellington on August 31. The Seafood Stars Awards have been introduced as part of the industry's celebrations to mark the 30th anniversary of the Quota Management System. And yes, there is a lot to celebrate. The system has served us well although it could always be improved, not least in relation to discarding and deemed values.

The awards cover the broad spectrum of the industry and will be presented to individuals who have made a significant contribution in the following categories:

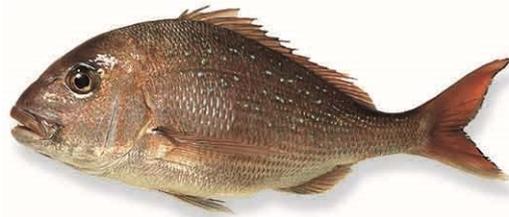
- Star of the Sea, Sustainability Award – For excellence in either developing and leading an activity that has contributed substantially towards protecting or rehabilitating aquatic environments, or reducing adverse seafood industry impacts on the environment, or developing and leading a research, development and extension activity that has contributed substantially towards a sustainable and profitable seafood industry.

- Seafood Star, Young Achiever Award – For young achiever (under 35 years of age) who has made a positive difference to the seafood industry, and has the potential to continue to develop as an effective and respected seafood industry leader.

- Seafood Star, Longstanding Service Award – Individual award for demonstrating that he or she has made a substantial positive difference to the seafood industry over many years, and who has been a highly effective and respected seafood industry leader. There are many "seafood stars" across our diverse businesses and enterprises. Please help give them their due by putting their names forward.



Click [here](#) to download a form, and email us your nominations on comms@seafood.org.nz or post them to Seafood Stars Awards, c/o Seafood New Zealand, PO Box 297, Wellington 6140. Nominations close July 31, 2016.



Nelson, Marlborough and West Coast could see snapper catch increase

Stuff (June 14) reported on a proposal to increase snapper catch in the top of the south. The Ministry for Primary Industries proposed the total allowable commercial catch in the Top of the South, and most of the West Coast, be increased from 200 to 250 tonnes. A discussion document said there would be a tailored management plan that would attempt to assess the Marlborough Sounds snapper fishery, which was not experiencing the same catch trends as Golden Bay or Tasman Bay. Only 7 per cent of commercial snapper catch came from the Marlborough Sounds. [Read more](#)



Sanford takes out top sustainability and integrated reporting awards

Sanford Ltd has won a Gold Award for their 2015 Annual Report and three special awards for sustainability and integrated reporting at the 2016 Australasian Reporting Awards. The company also won the ARA Sustainability Reporting Award, the ARA Hong Kong Sustainability Reporting Award and was the winner in the Integrated Reporting category. CEO Volker Kuntzsch, who attended the awards ceremony in Sydney said he was very proud of the Sanford team. "We have been rewarded for our efforts in creating more transparency in the seafood industry."

- Tim Pankhurst

2016 New Zealand Federation of Commercial Fishermen Conference



Adam Clow, Donna Wells (centre) & Jill Briggs of Rural Training Initiatives, Australia, before their leadership session at the NZFCF Conference on June 2.

Know someone who's keen to receive Friday Update? Click the 'Subscribe' button, enter your friend or colleague's email address, hit send, and we will take care of the rest.

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FishServe's new fisheries management system set for launch
All Aboard, the all new fisheries management system by FishServe, is set to launch on August 1. For a smooth transition to the new system:

- Return completed on-boarding form by July 1.



2016 New Zealand Seafood Industry Conference

The 2016 New Zealand Seafood Industry Conference programme is now confirmed and registrations are open. We have a great line up of speakers including John Connelly, President of the National Fisheries Institute, USA and Professor Ray Hilborn, School of Aquatic and Fishery Sciences at the University of Washington. Click below to review the full programme and to register.

August 31, 2016 at Te Papa, Wellington.

Programme

Register now

Feedback on proposed fisheries sustainability measures

The Ministry for Primary Industries is seeking feedback on proposed changes to sustainability measures and management controls for selected fishstocks. For further information on the fishstocks and options being consulted on and how to make a submission, please [click this link](#). Submissions close 5pm, July 11, 2016.

- Keep an eye out for an 'activation email' to set up a new online account.
- Activate your new account via email, choose a new username and password.
- Watch tutorial videos about the new system on FishServe's [website](#).

FishServe's current website will be available until July 30, and online services will cease on July 30 and 31, while they transition to the new system on August 1. Questions? [Contact FishServe](#) or [read more about All Aboard](#).