



# Friday update



## Captain's Blog

September 2, 2016

### New fishing vessels power up industry fleets

Sealord's announcement this week of a new deepwater vessel is the most significant catching investment in a generation.

And two new fishing vessels were launched – Santy Maria in Nelson for iwi-owned Moana and Endeavour in Lyttelton for Stark Bros and Ocean Fisheries – in a red letter week.

Sealord chief executive Steve Yung announced the new 83-metre vessel at the annual Seafood New Zealand conference in Wellington on Wednesday.

To be built by Simek in Norway at a cost of \$70 million, the freezer trawler will be the first new addition to the country's deepwater fleet since Sealord's Rehua 20 years ago.

Delivery of the Nelson-based vessel will be in 2018 and it will also bring an additional 80 local jobs.

The highly versatile vessel will have a capacity of 20,000 tonnes and will be able to fish all Sealord's target species, from hoki and orange roughy to pelagics such as barracouta, squid and jack mackerel, according to Steve Yung.

It will be equipped with Precision Seafood Harvesting (PSH) technology that delivers live fish to the boat, boosting quality and value while also reducing bycatch.

Its advanced technology includes electricity generation from the winch system.

## In the Media



### Prime Minister concedes criticism by industry over Kermadec consultation New Zealand Herald (August 31)

reported on Prime Minister John Key conceding that some criticism over the lack of consultation over the Kermadec Sanctuary was valid. Key accepted criticism about consultation after a speech to open the New Zealand Seafood Industry conference.

"I think there's a fair point there," Key said. "We have made that point to TOKM and others who have raised those concerns."

Seafood New Zealand Chairman George Clement, suggested to Key that the next time the Government planned a "step change" involving the industry to talk to them before they did it, not after it. Te Ohu Kaimoana Chairman Jamie

“Our business will gain a greater degree of self-reliance and the industry overall will reduce some of its dependence on charter vessels,” Steve Yung told conference delegates.

“As it goes about its work, I’m confident this vessel will make a very positive contribution to the way in which our industry is perceived and reported at home and internationally.

“It’s my belief that all stakeholders want the same outcomes – a New Zealand fishing industry that strives to maintain its lead in the journey for sustainability.”



A concept drawing of Sealord's new \$70 million trawler.

That, too, is the focus for Moana (Aotearoa Fisheries Ltd) in a \$25–30 million fleet renewal project.

Santy Maria is the first of new vessels that are more fuel efficient, powerful and stable that will minimise the environmental impact of trawling through the use of PSH.

Advanced bird protection measures have also been added. Offal is stored on board to be released when the vessel is not trawling, discharged below the water line so that birds are not attracted.

That was the brainchild of Westfleet chief executive Craig Boote who helped design the vessel with Australian company OceanTech. It was built by the Aimex Service Group in Nelson.

Moana supported Tauranga-based Roger Rawlinson (Ngati Awa) to purchase Santy Maria.

Moana chief executive Carl Carrington said the company was proud to be leading the fishing industry with boats that fit with its ethos of kaitiaki, or guardians, of the sea for future generations.

Tuuta said 45 minutes consultation was not enough. He said it could no longer be assumed that the Government would uphold fishing rights or the integrity of the quota management system.

[Read more](#)



## Seafood Industry Conference – 30 years of Sustainable Seafood

The 2016 New Zealand Seafood Industry Conference on August 31 attracted wide media coverage. Here's a round-up of Conference-focused news stories that were published this week:

1. [SunLive News – Seafood industry grows](#)
2. [Scoop NZ – Seafood industry continues steady growth path](#)
3. [Stuff NZ – Quota system underpins world-leading industry](#)
4. [Radio New Zealand – PM admits government could have consulted more on Kermadec Sanctuary](#)
5. [Radio New Zealand – Rural Report](#)
6. [Stuff NZ – Eighty new jobs expected with Sealord's new vessel](#)
7. [New Zealand Herald – PM concedes criticism by fisheries bosses over consultation but sounds own warning](#)
8. [Stuff NZ – Pooley and Saunders-Loder local winners at Seafood Awards](#)
9. [Mercury Bay Informer – Seafood New Zealand award for Whitianga fisherman](#)
10. [Maori TV Te Kaea – Sustainable Seafood, Maori Fisheries & Kermadecs](#)
11. [TVNZ Te Karere – News package – Sealord's vessel, interview with Sir Tipene and Jamie Tuuta speech](#)
12. [Waatea News – New trawler for Sealord](#)
13. [Radio New Zealand – New flagship for Maori fisheries company](#)
14. [AgriHQ – Sealord expands fleet with \\$70 million investment](#)
15. [Radio New Zealand – Sealord to buy \\$70m deep sea fishing vessel](#)
16. [MSN – Sealord to buy \\$70m deep-sea fishing vessel](#)
17. [Radio New Zealand – Santy Maria a watershed moment for Maori Fisheries](#)



Moana's new vessel Santy Maria.

Further south it was a proud day for the Stark shipbuilders too as Endeavour slid down the slipway before a crowd of 350 on a perfect day at Lyttelton.

Chief executive Andrew Stark said this was the only day the vessel should look so good.

“Hopefully, it will quickly smell of fish and, unfortunately, will be scratched and have the odd bump, all in a hard day’s work for a fishing vessel and her skilful, hard working crew.”

But the euphoria of the launch was also tinged with sadness.

Almost a year ago the company’s vessel Jubilee sank without explanation and the three crew who were lost – Paul Bennett, Terry Booth and Jared Husband – were remembered.



Jean Stark launches the Endeavour with the traditional smashing of the bubbly on the bow.

Such investments across deepwater and inshore demonstrate an industry in good heart built on sustainable stocks nurtured by the Quota Management System, described by Prime Minister John Key in opening the seafood conference as an “overwhelming success”.

But the property rights that underpin the QMS cannot be taken for granted, as seen with the arbitrary exclusion of commercial fishing from the vast Kermadecs zone without consultation

Click to browse our latest special issue celebrating 30 years of sustainable seafood



with industry or Maori and further proposals to cut Hauraki Gulf and Marlborough Sounds access.

“Uncertainty is the enemy of investment,” Sir Tipene O’Regan, a former Sealord chairman and Ngai Tahu and Maori Fisheries Settlement proponent, reminded the conference.

Future investment decisions will likely hinge on that security of access to fishing stocks.

– Tim Pankhurst

---

## **Seafood industry recognises its "stars"**

New Zealand seafood industry members who have made a significant contribution to the industry were recognised in Wellington on Wednesday in the inaugural Seafood Stars Awards.

The awards are part of the industry’s celebrations to mark the 30th anniversary of the fisheries Quota Management System with awards for excellence and innovation within the industry. Seafood New Zealand Chief Executive Tim Pankhurst said the awards reward innovation and excellence within the industry and recognise the contribution of our diverse workforce, and their commitment to its ongoing sustainability.

“There are thousands of stars in our industry. Tonight we are recognising five of them.”

**The winners are:**

**Longstanding Service Award:**

- Doug Saunders–Loder (Motueka), President of the New Zealand Federation of Commercial Fishermen.
- Rob Pooley (Marlborough), President New Zealand Marine Farming Association.

**Seafood Innovations – Sustainability Award:**

- Dave Kellian, (Warkworth).

**Young Achiever Award:**

- Adam Clow, (Whitianga)
- Te Tane Trinick, (Auckland), Mt Cook Alpine Salmon.

**For full profiles of all winners, photos and more, [click this link](#).**

---

---

---