



Friday update



NEW ZEALAND SEAFOOD INDUSTRY CONFERENCE

OCEANS OF INNOVATION
ENHANCING A WORLD CLASS FISHERY

THURSDAY 3 AUGUST, 2017 | TE PAPA

Last chance to register for 2017
Seafood Industry Conference

Captain's Blog

July 28, 2017

Seafood conference place to celebrate our continued innovation

The seafood industry is in a buoyant mood on the eve of its annual conference in Wellington. This year's theme is Oceans of Innovation - enhancing a world class

In the Media

NZ King Salmon go to court over mussel farm application

Stuff (23 July) New Zealand King Salmon are challenging a Marlborough District Court ruling to give resource consent to Marlborough Aquaculture.

The rival operation wants to expand an existing mussel farm that would extend into a site ear-marked by the Government that could be used for salmon farming.

The site is one of six identified by the Ministry for Primary Industries for NZ King Salmon to relocate its low-flow sites to.

Marlborough Aquaculture has been consented to extend its current mussel farm by 10-hectares, which would nearly cover the entire proposed salmon farm.

NZ King Salmon then applied to create a 7.5 hectare mussel farm in the area.

Their judicial review is challenging Marlborough Aquaculture on the basis that the extension should have not been given because a benthic-survey was done for the current mussel farm not the proposed extension.

NZ King Salmon chief executive Grant Rosewarne said they had tried to consult with Marlborough Aquaculture last September, but that had backfired.

"We were acting in good faith, and under that scenario it's possible for people to go: 'Right, King Salmon is interested in that space, we're going to move in ahead of them', and in our opinion that's what happened here," he said.

[Read more](#)

fishery, and looks to the industry driving further change in the coming decade.

Keynote speakers are scientist and inventor Sir Ray Avery and Alex Olsen, head of sustainability at the Danish seafood company Espersen.

Enhancing the reputation and value of New Zealand seafood is the aim of an OpenSeas programme to be launched on the day.

That is part of a wider session on opening our international markets that will include an Australian view from Coles head of responsible sourcing and quality James Whittaker; Marine Stewardship Council Oceania director Anne Gabriel on the power of certification; Ministry for Primary Industries deputy director-general policy and trade Deborah Roche on new market opportunities and an always lively economic update from ANZ chief economist Cameron Bagrie.

Plant & Food Research science group leader Dr Susan Marshall will cover world leading innovation in fish harvesting and value and Iain Hosie will detail an extraordinary use developed for hoki skins.

The healthy state of New Zealand fish stocks will be updated by MPI manager fisheries science Dr Shelton Harley.

The collaborative work being undertaken to ensure harvesting seafood does not come at a cost to endangered species will be covered by Department of Conservation director-general Lou Sanson and consultant Graham Parker.

An enhancing reputation and public trust session will showcase the Promise campaign that was launched earlier this month, based on the men and women of the industry.

The approach was born out of concern about ongoing negative reporting of issues such as alleged overfishing, bycatch, discards, sustainability and endangered species that were impacting on the industry's reputation, despite significant improvements made.

We know our fisheries are well regarded internationally and quota systems have been at the heart of building sustainable fisheries. The science confirms this.

But we haven't always been able to get this message across.

The campaign is a promise to the people of New Zealand that we will do the right thing and we are committed to improving our performance.

Videos shot across the country are showing the importance of seafood to local economies, extending far beyond catching and processing to retailing and all the related support industries such as ship building and engineering. And fish 'n' chips remain the country's

New research claims fish regularly ingesting plastic

Stuff (26 July) New research from a PhD student at Auckland University is claiming that seven common New Zealand fish regularly ingest plastic. Student Ana Markic's research looked at 34 fish across four locations; New Zealand, Tahiti, Samoa and Easter Island.

The full findings would be available in March, but because they were yet to be peer reviewed, Markic did not want to discuss them in full.

Markic did not name the seven fish to *Stuff*.

[Read more](#)

Southern fishermen want answers over new regulations

Stuff (26 July) Southland's fishermen are calling for Primary Industries Minister Nathan Guy to front up over increasing concerns regarding the new Integrated Electronic Monitoring and Reporting System (IEMRS) regulations.

Over 100 fishers met in Invercargill on Wednesday to discuss what Minister Guy has said will arguably give New Zealand "the most transparent and accountable commercial fishery anywhere in the world".

The new regulations will see the introduction of geospatial reporting, compulsory e-logbooks and cameras on-board vessels.

However, CRA8 Lobster Industry Association chief executive Malcolm Lawson said fishermen were frustrated at the lack of consultation around the process.

"Nathan Guy as the minister has said that this is the biggest thing since the introduction of the quota system," Lawson said.

"Well if that's the case, why haven't they scheduled to have a series of meetings with the industry round the country discussing the changes? It seems ridiculous they haven't.

"My challenge to the minister is why doesn't he front up, as the champion of this system, and hold a meeting with the people who are going to be a part of it?"

[Read more](#)

number one takeaway.

As Nelson Mayor Rachel Reese says: "We are people of the sea."

The huge diversity of that fishing tradition has been on show in the 13-part Ocean Bounty television series on TV3.

Its producer, Gone Fishin veteran Graeme Sinclair, will show highlights and talk about the show's challenges, particularly in Antarctica and the Southern Ocean.

Planning for a second series to be shown next year is under way.

A BERL survey to be released during the conference will show just how great seafood's economic contribution is as export revenues nudge towards \$2 billion annually.

The conference will conclude with political commentator Bill Ralston's bottom lines on the looming general election, followed by the evening cocktail function and seafood banquet. It will be preceded by a technical day where the National Institute of Water and Atmospheric Research will present on the Sustainable Seas Science Challenge, rehabilitating a paua fishery and supporting inshore fisheries innovation. Plant & Food Research and the Cawthron Institute will cover food safety topics.

[Click here to register](#)

25 July – Ads of the week

The seafood industry's current communications campaign has been given high-praise by StopPress, a marketing and advertising industry website.

The site said the campaign had taken a fresh approach by introducing New Zealanders to the real people of the seafood industry.

"While the voice over tells the story of how Seafood New Zealand plans to ensure local waters are teeming with fish for generations to come and admits that it doesn't always get it right, the faces of the men and women working the industry proves there are people willing to make it a reality," StopPress said.

[Read more](#)

Taranaki seabed mining decision pushed back again

The Environmental Protection Agency's decision-making committee has again delayed its determination on Trans-

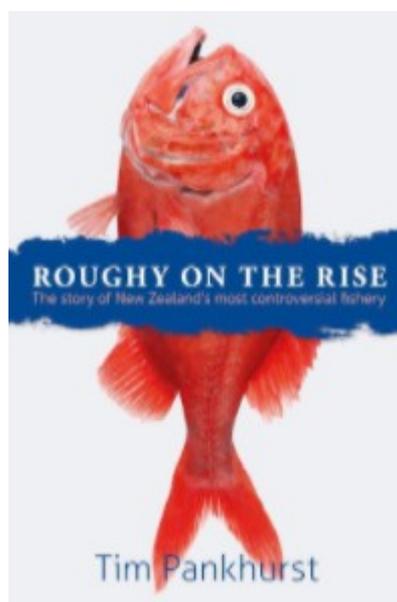
Register now for Paua Conference 2017

Registrations are now open for the Paua Conference 2017.

Running in Nelson on August 24 & 25, the Paua Industry Council have put together a great lineup to update attendees on the sector.

Book now to hear an interesting and informative range of speakers, and for a chance to catch up with everything paua from throughout the country.

To register go to www.paua.org.nz or email Helen.Regan@nzrocklobster.co.nz



Roughy on the Rise

Purchase a copy of Roughy on the Rise, the story of New Zealand's most controversial fishery. The story of orange roughy is one of cowboys, characters and conservation. Roughy on the Rise charts the discovery of this mysterious deepwater fish, its exploitation, its depiction by environmental NGOs as the epitome of unsustainable fishing, the slow unlocking of its secrets, its key role in bankrolling the development of the New Zealand seafood industry – and latterly its recovery.

[Click here to purchase a copy](#)

2017 Seabird Smart Award

Here's your chance to spread the word about your fleet's achievements. Nominations are now open for the 2017

Tasman Resources Ltd application to mine the South Taranaki Bight. The decision will be presented to the EPA on August 3 and then publicly released on August 14. This is TTR's second applications to mine iron-ore off the Taranaki coastline, with the first denied in 2014.

Seabird Smart Awards, so if you know someone who is making an extra effort to look after seabirds go online and nominate them.

The awards are run by the Southern Seabird Solutions Trust and aim to recognise outstanding leadership and commitment to looking after New Zealand seabirds.

You could nominate a skipper or crew, a manager, or even a vessel. Basically it can be anyone associated with fishing in any kind of role.

The 2017 awards function is timed to coincide with an international meeting of seabird experts from thirteen countries being held in Wellington in September.

[Click here to learn more or nominate someone](#)